



SCHIEBER RESEARCH

**We help you make
sense.**



ABOUT US

Founded by Hamutal (Tula) Schieber in 2009, Schieber Research is a leading company specializing in market research, competitive intelligence, and trend-based consulting. With a presence in both New York and Israel, Schieber Research delivers deep, client-focused insights, providing strategic and innovative guidance that helps clients make informed decisions in local and global markets.

Hamutal (Tula) Schieber has 25 years of experience and is a sought-after speaker at international conferences. She writes for top publications, and is a regular guest on podcasts discussing innovation, trends, and strategy.

OUR SERVICES

01

MARKET RESEARCH

Tailor-made and focused on identifying and analyzing consumer trends and market dynamics, technology and competition, helping clients stay ahead in an evolving landscape.

02

COMPETITIVE INTELLIGENCE

Flexible, tailored services including periodic reports, intelligence briefings, and strategic guidance for navigating opportunities and on-trend innovation.

03

TALKS AND WORKSHOPS

New generations of consumers; new platforms for selling and marketing; technological advancements; startups and leaders - We help make sense of it all.



+1-201-970-6335



www.researchci.com