

Schieber Research: Trend-Informed Strategy

Since our establishment in 2009, Schieber Research, LLC has been at the forefront of providing cutting-edge market research, competitive intelligence, and consulting services. With offices in both New York, USA, and Israel, we are strategically positioned to serve global clientele. Our founder and CEO, Hamutal Schieber, boasts over 20 years of invaluable experience in research and consulting, ensuring the highest level of expertise in every project we undertake.

Our clients include industry leaders and agencies across various sectors, including:



**FMCG, CPG,
Supplements,
Food, Beverage**



**Automotive,
Fashion, Home
Goods,
Appliances**



**Financial services,
Education,
Healthcare and
Agriculture**



**Technology,
Startups, Retail
and Digital
Commerce**

We offer custom services tailored to meet your specific needs:

Market Research & CI

- Comprehensive market research, based on an extensive variety of primary and secondary sources and data analysis.
- Ongoing or ad-hoc competitive intelligence to uncover opportunities and foster innovation.

Strategy Consulting

- Continuous support in critical decision-making processes.
- Expert guidance for new market entry and innovation strategies.

Trend Lectures

- Hamutal Schieber, a renowned expert in consumer trends and innovation, offers global lectures.
- Inspire your team with tailored trend and competition presentations.

NYC Trend Tours

- Off-site retail innovation and consumer tours in NYC and the area
- Tailored to your team, this walking trend lecture helps your team to ignite creativity through experience

